

# PAUL RAND: THE ART OF DESIGN



## Auction

13 September 2018  
noon ct

## Wright

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## PAUL RAND

NeXT logo presentation book and proofs, set of four

USA, 1986 | printed paper  
10¼ h × 8½ w in (27 × 22 cm)

**Literature:** *Paul Rand*, Heller, ppg. 194-195 *Paul Rand: Modernist Design*, Nunoo-Quarcco, pg. 382

**Estimate:** \$3,000–5,000

**Result:** \$15,000

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